

Hemisphere GPS

Company Description

Hemisphere GPS designs and manufactures innovative, cost-effective GPS products for positioning, guidance, and machine control applications in agriculture, marine and other markets. The Company holds numerous patents and other intellectual property and owns leading brand names, including Outback Guidance® and BEELINE®, two of the leading brands in precision GPS for ground agriculture. The Company is headquartered in Calgary, Alberta, with major product development, sales, and marketing facilities in Arizona, Kansas, Texas, and Australia.

Markets Served

Hemisphere GPS serves several high-growth global markets including precision agriculture (ground-based and aerial), commercial marine, industrial, and geographic mapping & survey. Hemisphere GPS owns a significant proportion of its own technology, and controls a growing list of registered and pending patents. Products are marketed through a variety of channels including a well-established worldwide dealer network. In addition, Hemisphere GPS has significant OEM markets for its board-level products and GPS receivers and components.

Major Products

Hemisphere GPS products feature its own Crescent® DGPS Receiver Technology, a high performance OEM GPS engine featuring Hemisphere GPS's exclusive eDif® and COAST™ differential technologies. For customers demanding higher performance, the company recently introduced Eclipse™ Dual Frequency Technology, providing a robust dual-frequency feature set that is very affordable. The companies' Outback brand features the new Outback S3® touch-screen GPS guidance system. The Outback S3 is an advanced, touchscreen guidance system for ground agriculture. The Air IntelliGate™ and Air IntelliFlow™ provide dry gate and variable flow control for aerial applicators.

Technical Services

Hemisphere GPS has full-time technical support staff available by phone and e-mail to answer questions, provide advice and generally ensure that Hemisphere GPS customers are using the company's GPS-based products successfully and to their maximum potential. Hemisphere GPS also provides up-to-date, easy-to-read user guides and other support materials, while maintaining dedicated service centers in Calgary and Scottsdale, for warranty repairs and maintenance. The company's worldwide dealer network also provides significant support.

Partnerships and Joint Ventures

Hemisphere GPS has product development and global marketing partnerships at many with many industry leaders including AGCO, CLAAS KGaA mbH and Stara S.A.



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